#### Strategic Partnership for Industrial Resurgence Bringing Engineering out into the Community

Lisa Chichura, Ph.D. Associate Director, SPIR

<u>lisa.chichura@stonybrook.edu</u>

631-216-7112



# Strategic Partnership for Industrial Resurgence (SPIR)

#### Mission

To revitalize and redirect New York State industry by transforming it from defense-related work to a knowledge-based economy that continually develops new technologies.

# Strategic Partnership for Industrial Resurgence

- Established July 1, 1994 by New York State
- SUNY Program sister programs at UB, BU and UA
- Help NY industry compete more effectively
- Fills gap in state industrial assistance programs
- Provides multi-disciplinary technical assistance on a fast turnaround basis
- GOAL help companies to
  - improve their market position
  - retain existing employees
  - create new jobs

#### Seven Ways SPIR Helps NY Industry

- 1. Provides matching funds for projects with USB
- Increases a company's R&D potential
- Permits companies to try new technologies before making capital investments.
- 4. Provides shared equipment, laboratories and other resources.
- 5. Assists companies in competing for government contracts and programs.
- 6. Develops partnerships with other companies.
- 7. Shares employment costs of student interns.

## Classification of SPIR Projects

- Joint projects to seek federal and other funding
- Manufacturing process improvement and quality assurance
- Prototype and new product development
- Testing and evaluation
- Research and development
- Failure analysis

# Advantages to Industry

- A source of properly trained students
- Leveraging of funds for research opportunities
- Access to university laboratories and computing facilities
- Utilizing the university as a catalyst to from partnerships with other companies and with federal agencies
- Technology transfer
- Increased visibility for and company and its products

# Advantages to the University

- Support for graduate and undergraduate students
- Technology transfer
- Leveraging of research funds
- Improved quality of educational programs
- Better employment opportunities for graduates
- Greater visibility of the university's impact on economic development in the region

#### SPIR Departments

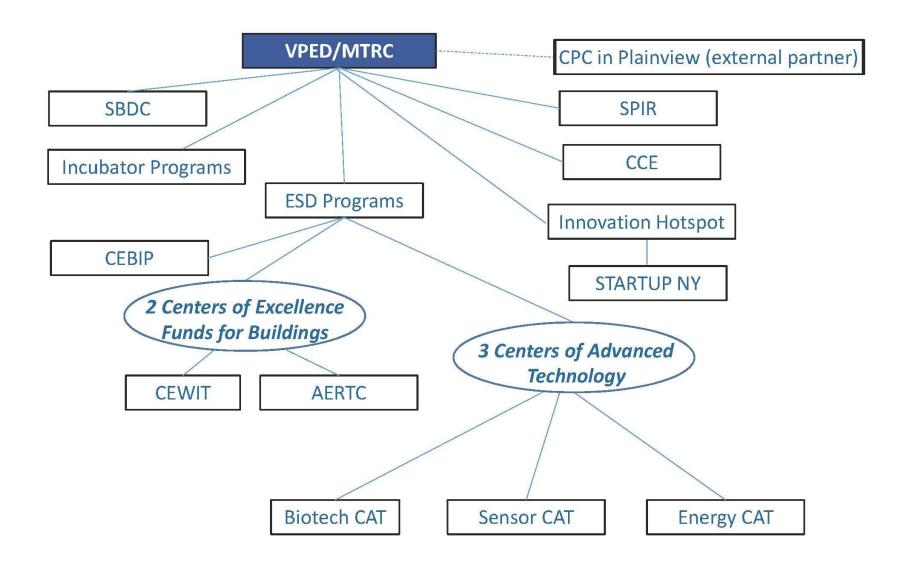
- Applied Mathematics & Statistics
- Biomedical Engineering
- Civil Engineering
- Computer Science
- Electrical & Computer Engineering
- Materials Science & Engineering
- Mechanical Engineering

#### How are we doing?

- Finished 22nd year cumulative State contribution of \$16.5 M
- Completed more than 3,200 projects with more than 500 New York State companies
- Created/retained projected total of 14,700 jobs
- Generated \$35.3 million in company contributions
- Won ~\$111.2 million in joint Federal funding awards including \$18.7M in SBIR/STTR awards since 2001
- Typical project SPIR assistance averted the shut-down of a manufacturing line saving 600 jobs

## How do I initiate a SPIR project?

- Contact SPIR Director/Coordinator
- Discuss scope of project and requisite skills
- Potential match with faculty member
- Submit short proposal to SPIR
- Explore brokering opportunities, if appropriate
- Project Starts!



Manufacturing and Technology Resource Consortium (MTRC)







#### Contact Us

SPIR
Go directly to our website:



Contact me:

Lisa Chichura, Ph.D. Associate Director, SPIR

lisa.chichura@stonybrook.edu

631-216-7112